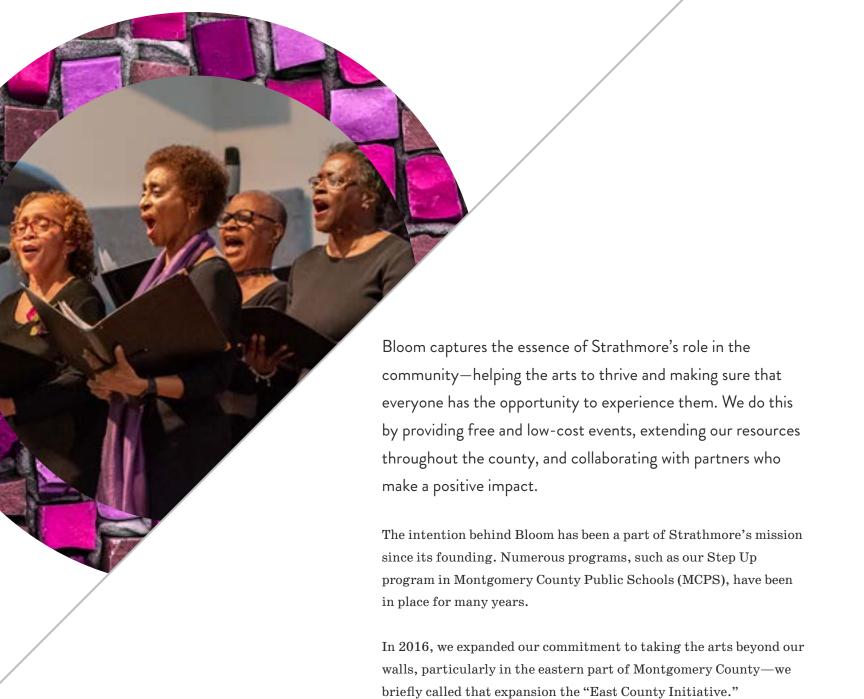


EXPANDING ACCESS TO THE ARTS

EXPANDING ACCESS TO THE ARTS





As community programming and school initiatives grew, we needed to create an umbrella for our work specifically focused on expanding

access to participating in the arts, and Bloom was born.

Since expanding access to the arts is our top priority, seventy percent of Bloom programs take place out in our community, and nearly all include creative partnerships with local organizations, schools, and artists. Through conversations, surveys, and a close network of community partners, Strathmore has developed programs in response to what the community has expressed it wants and needs most.

ARTS THROUGH SCHOOLS



In collaboration with MCPS, Strathmore is able to remove financial, transportation, and other barriers that may otherwise prohibit children from experiencing the power of the arts. We achieve this through:

Field Trips & Performances for Students

Every MCPS student gets the opportunity to visit Strathmore's venues for curriculum-enhancing performances during their early years.

Tuition-Free Arts Enrichment

From strings to step, Strathmore brings tuition-free after-school arts enrichment to students. These programs include East County Strings, Latin Strings and Percussion, Step Up East County, and more.

• School Partnerships & Artist Residencies

Strathmore works with educators and master teaching artists to create custom performances, workshops, camps, and demonstrations throughout the year. These programs are concentrated in schools where a high percentage of students qualify for free or reduced-cost meals and are provided free of charge to both the school and students.

ARTS THROUGH SCHOOLS PROGRAMS INCLUDE:

· Student Concerts at Strathmore

 $20,\!000+$ children annually experience the wonder of live performance at Strathmore. We produce and present free concerts for every MCPS $2^{\rm nd}$ and $5^{\rm th}$ grader focusing on classical music and the blues.

• East County Strings

Hundreds of middle school students receive tuition-free after-school coaching from professional instrumentalists and participate in a large-scale public performance.

· Latin Strings and Percussion

Middle and high school students in upper Montgomery County learn Latin American music for strings and percussion and perform for the community—all at no charge.

Sing Out

A free after-school choral program for schools without a chorus class option. Our goal is to build interest and resources to create permanent choral music programs.

Step Up East County

Students receive free after-school instruction from our artistic partner Step Afrika!. Strathmore brings students to see a professional step performance at the Music Center and produces a culminating student showcase performance.

Think Big Café

 $\label{eq:Afee-free} A \ fee-free, \ creative, \ multi-disciplinary, \\ year-long \ artistic \ adventure \ for \ MCPS \ students.$

School Partnerships, Artist Residencies & More

Each year Strathmore designs and produces dozens of custom arts education experiences in partnership with artists and educators where need is greatest. These include artist residencies, camps, workshops, and more.

PROGRAM SPOTLIGHT

LATIN STRINGS AND PERCUSSION

Over 100 middle and high school students learn Latin

American music for strings and percussion and have an
opportunity to perform for the community.

Siril Stephen was a self-taught percussionist when he participated in Latin Strings and Percussion. Of his experience he said, "This program opened my eyes to music I hadn't explored before. I learned different techniques and styles of playing that I would have never otherwise learned."

Siril's talent and passion for percussion earned him scholarships for Maryland Classic Youth Orchestras' Philharmonic and private lessons.

"Many of our students have a desire to make great music but do not have access to private lessons. For our more impacted students, master music-making can sometimes seem out of reach. I believe the Latin Strings and Percussion program helped to humanize what it is to make great music for our students."

> Mary Lee Young, Instrumental Music Director, Redland Middle School

COMMUNITY COLLABORATIONS & PUBLIC EVENTS



COMMUNITY COLLABORATIONS & PUBLIC EVENTS INCLUDE:

 Free Concerts at Good Hope Neighborhood Recreation Center

Strathmore offers free performances in eastern Montgomery County throughout the spring and summer.

- Free Summer Concerts at Strathmore
 Live from the Lawn, a tradition that welcomes thousands
 of local residents each summer, has been running since
 long before the Music Center at Strathmore opened!
- Sensory Friendly Programming
 Working with national experts, Strathmore continues
 to increase the scope of programming for children
 with sensory sensitivities—including backstage tours,
 rehearsals, concerts, and story sessions.
- Classes at Good Hope Neighborhood Recreation Center Strathmore worked with the Montgomery County
 Department of Recreation to make this new center arts friendly and offer low-fee classes in a variety of arts disciplines.
- Corridor Concerts

Each year, over 300 community members perform alongside professional artists in free concerts that celebrate culture and bring people together.

- Community Festivals
 Strathmore works closely with
 community leaders to produce diverse
 performances at existing local festivals
 with our Bloom Pop-Up Stage.
- Arts Sessions at Montgomery County
 Recreation Free Summer Camps
 In collaboration with the Montgomery County
 Department of Recreation and Adventist
 Community Services of Greater Washington,
 Strathmore provides multi-disciplinary arts sessions
 as part of a free seven-week summer camp which serves
 more than 450 children.

PROGRAM SPOTLIGHT

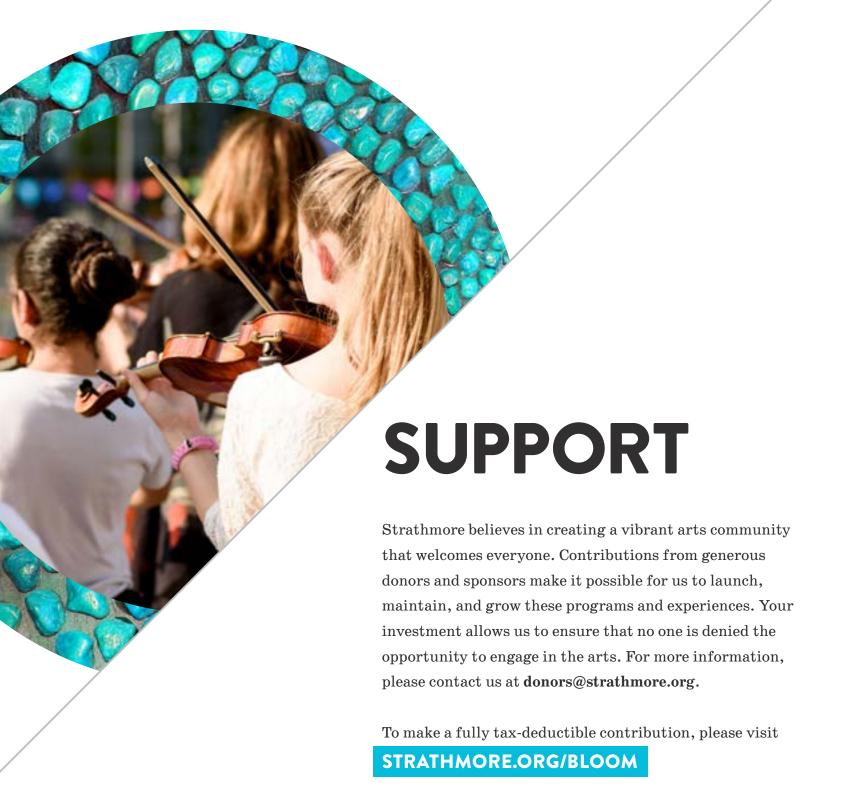
ARTS PROGRAMS AT GOOD HOPE NEIGHBORHOOD RECREATION CENTER

"Strathmore's partnership with the Good Hope Neighborhood Recreation Center has exposed our community and surrounding neighborhoods to art forms they may have not otherwise encountered. From the amazing musicians that perform free concerts and introduce our community to diverse genres of music to the Step Up program which engages students, I believe the association with Strathmore has given our community new and creative ways to express themselves."

Ma'Lisa Easterling Recreation Specialist, Good Hope Neighborhood Recreation Center

"This partnership has given our kids the opportunity to learn the art of stepping while teaching the principles of teamwork, commitment, and discipline. It also allows the community to experience a different type of activity that wasn't offered before. They learn and apply skills that transfer into real life and help prepare them for success."

Jennifer Boston, Step Up parent liaison



THANK YOU TO OUR PARTNERS & SUPPORTERS

PARTNERS

Montgomery County Department of Recreation Montgomery County Public Schools

Adventist Community Services of Greater Washington

Baila4Life: After School Dance Fund

Bmore Houseful

Burtonsville Day

Community Building Art Works

Glenstone

Good Hope Neighborhood Recreation Center

Scrap Arts Music

Step Afrika!

Thriving Germantown

Wheaton Arts Parade

YMCA Youth & Family Services

SUPPORTERS

Bloom is made possible in part through support from the following institutions:

AARP

Arts and Humanities Council of Montgomery County

GEICO

Jordan Kitt's Music

Lockheed Martin Corporation

Maryland State Arts Council

The Nora Roberts Foundation

Paul M. Angell Family Foundation

PEPCO, an Exelon Company

WGL Holdings, Inc.

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