

EXPANDING HORIZONS

FY18 Annual Report

STRATHMORE



Margot Schulman

Strathmore’s dreams have always been bigger than its walls could contain. From Founder Eliot Pfanstiehl’s vision of turning the Mansion into an arts center, to building a world-class Music and Education Center, and now to putting arts within reach of everyone in our community, we continue to expand our horizons! This year, everything we did pushed boundaries, widened our view, and inspired bigger thinking and bolder dreams.

We launched Think Big Café, an interactive, curriculum-driven program to expand the world view of Montgomery County Public School (MCPS) 4th graders, bringing them together with outstanding art and artists from around the world.

We began construction on a \$10 million project to enlarge our Music Center home to include The Bernard Family Foundation Pavilion and offer important patron amenities.

Adventurous, artistic programming encouraged audiences to learn about new artists and to peer through the “window” of the arts to discover new points of view.

We are forever indebted to Eliot, who announced his retirement this season, for his charge to look past today and envision a new future. To be spontaneous. And, to always be enchanted by the artist’s dream. With this legacy, we cast our gaze far beyond the edge of tomorrow to explore new territory and to fly!

Sincerely,

Monica Jeffries Hazangeles
President and CEO

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+In Dr. Herman’s memory, the Dr. Allen A. B. Herman Memorial Fund was created at Strathmore to encourage young people to pursue their love of music.

FY18



Black Violin by Jim Saah

STRATHMORE BY THE NUMBERS

More than **146,186** people attended **420** Strathmore-presented live performances, including **11** sold-out Concert Hall shows with the likes of Black Violin, The Hip Hop Nutcracker, “Weird Al” Yankovic, and k.d. lang.

We welcomed **14** international acts to the Music Center, including Lila Downs, Niyaz, and DakhaBrakha. And nearly **1,000** people attended our Windows international series pre- and postconcert events.

More than **31,000** adults and children attended **64** free education events that featured **122** artists, including **24,632** MCPS 2nd and 5th graders for our 13th annual Student Concert series.

Strathmore brought personalized in-school arts instruction directly to **1,690** students in **15** Montgomery County public schools.

The Mansion hosted **19** visual arts exhibitions that were explored by **8,306** art lovers.

FY18 HIGHLIGHTS *July 2017–June 2018*



MUSIC TO THEIR EARS

In the fall, Strathmore's annual Student Concert series featured a brand new 2nd grade program, which included the world premiere of "Second Grade Line," a piece by Charlie Barnett, written specifically for this program and designed to foster an understanding of orchestra instruments.



VOICES BLOOM IN EAST COUNTY

Our Bloom initiative launched a series of Corridor Concerts featuring choirs from the eastern Montgomery County community, celebrating the diversity of music and culture that exists in these neighborhoods and sharing music with the larger community.



LIFE IS A CABARET

On October 21, our Cabaret fall fundraiser returned to AMP for a swinging celebration. Strathmore Artists in Residence performed works by Duke Ellington, Cole Porter, and Ella Fitzgerald. Proceeds raised from Cabaret benefit the artistic development of more than 650 young artists every year.



WINDOWS TO THE WORLD

Montgomery County is one of the most diverse in the country, and our Windows series reflects that diversity by presenting exciting artists who offer a glimpse into global perspectives. These performances are accompanied by preconcert lectures, postconcert discussions, and social media conversations, providing deeper connections to these artists, their work, and their cultures.



A PFOND PFAREWELL

In January, beloved Strathmore founder and CEO Eliot Pfanstiehl announced his retirement. After spending 38 years transforming Strathmore into Montgomery County's home for the arts, a Pfounder's Pfund has been created to honor his legacy to make possible in-depth, accessible arts education experiences for all.



CAUSE FOR CELEBRATION

With streamers and cheers of support, we celebrated the groundbreaking of the Bernard Family Foundation Pavilion in March. The Pavilion builds on the beauty of the Music Center and includes a new dining space and escalator. We are thankful to our supporters who are making this expansion possible and give special thanks for the generosity of board member Cathy Bernard.



BIG IDEAS

More than 450 4th graders participated in Think Big Café, a collaboration between Strathmore, MCPS, and Glenstone Museum. Students toured Glenstone and then gathered at AMP for a video chat with Scrap Arts Music, who taught them to design instruments crafted from scrap materials. Each child was invited to Scrap Arts Music’s performance in the Concert Hall, free of charge.



IRON & COAL: A WORLD PREMIERE

In spring, Strathmore produced and presented the world premiere of *Iron & Coal* by acclaimed composer and performer Jeremy Schonfeld. *Iron & Coal* explored the life of Schonfeld and his father Gustav, an Auschwitz survivor, and featured more than 200 artists of all ages. The premiere of *Iron & Coal* continued Strathmore’s commitment to producing exciting and collaborative new works.



MOMENTS LIKE THIS

Strathmore engaged in a season-long partnership with Michael Feinstein, the pinnacle of which was our Annual Spring Gala, when he was joined by our Artist in Residence alumni. This special performance exemplified a central tenet of Strathmore’s mission—engaging, mentoring, and providing performance opportunities for emerging artists.



FLYING HIGH

The skies above Strathmore’s campus were full of colorful kites as we hosted 600 kite-flying enthusiasts for Kite Fly Day in April. This community event was presented in conjunction with the *Up in the Air* kite exhibition in the Mansion and a gravity-defying Air Play performance in the Concert Hall.

FY18 FINANCIAL HIGHLIGHTS

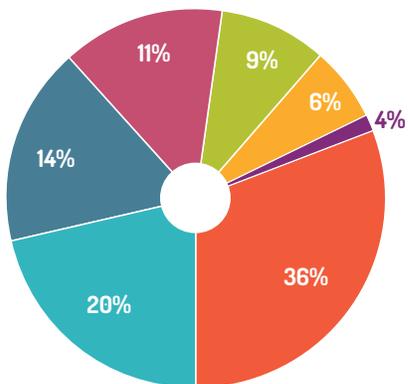
REVENUE

Production Income	\$ 4,545,472
Rental Income	\$ 2,478,873
Corporate & Foundation Contributions	\$ 1,784,741
Government Grants	\$ 1,369,326
Individual Giving	\$ 1,173,194
Other	\$ 798,883
Investment Income	\$ 459,548
SUB TOTAL	\$ 12,610,037
Capital Contributions (raised in addition to annual contributions)	\$ 4,178,232
TOTAL	\$ 16,788,269

EXPENSES

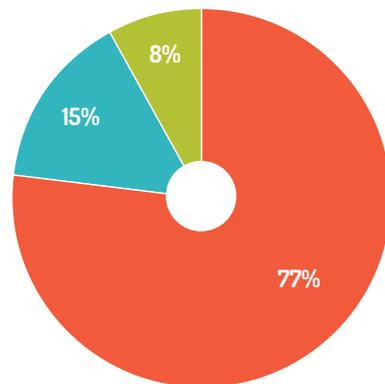
Program Services	\$ 9,870,945
General & Administrative	\$ 1,951,749
Fundraising	\$ 1,042,492
TOTAL	\$ 12,865,186

REVENUE



- Production Income
- Rental Income
- Corporate & Foundation Contributions
- Government Grants
- Individual Giving
- Other
- Investment Income

EXPENSES



- Program Services
- General & Administrative
- Fundraising

THANK YOU, DONORS & SUPPORTERS

Strathmore thanks the individuals and organizations who have made contributions between **July 1, 2017, and June 30, 2018**. Their support of at least \$500 and continued commitment enables us to give back to the community through affordable, accessible, and quality performances; education programs; and partnerships.

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