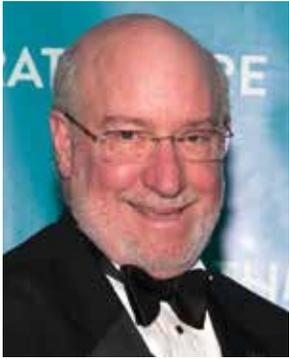


A DAZZLING DECADE

FY15 Annual Report

STRATHMORE



On February 5, 2005, when the new Music Center at Strathmore opened, we had no idea how much we would grow in our first decade. As you'll read in the pages of this report, it has been nonstop expansion in programs, artists, and even to other sites. Every day seems to bring new opportunities to infuse the arts into our community and our lives in ways we never imagined.

Where once our dream was to renovate a Mansion, now it extends beyond physical walls to wherever dreams can be realized. This year we opened AMP, an off-site nightclub. We began work to launch the East County Initiative to use arts to build community. We ventured into the culinary arts with Appetite: A Gastronomic Experience. We introduced 10,000 fifth grade students to world of blues and jazz.

These successes build upon some of our many other accomplishments in the past decade, and perhaps our proudest have been in the area of education. From the Strathmore Children's Chorus, Strathmore affiliate Young Artists of America, the Arts & the Brain series, nearly 60 Artists in Residence, and vibrant residencies at five elementary and middle schools throughout the county, we're committed to utilizing the arts to teach, connect, and inspire.

We have discovered that Strathmore is only bounded by our own sense of possibility and your passion. And we're just getting started.

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FY15

STRATHMORE BY THE NUMBERS

Nearly **113,000** people attended **166** Strathmore-presented programs, including **6** commissioned works, **14** world or national premieres, and **13** sold-out shows in the Music Center with artists like Harry Connick, Jr., Audra McDonald, Wanda Sykes, Frankie Valli, and the Mormon Tabernacle Choir.

Strathmore brought **24** electrifying music and arts experiences into the community where students live and learn to inspire **3,768** students.

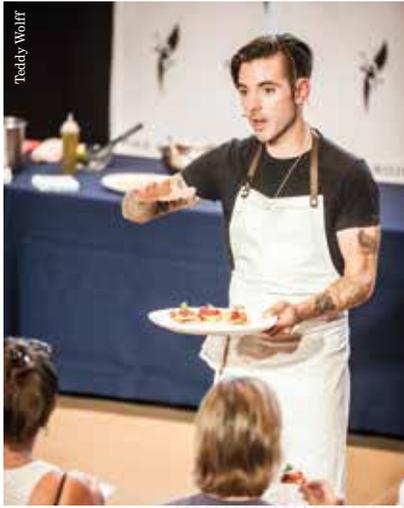
Strathmore's free programs engaged **45,000** area residents, including **7,700** attendees of Strathmore's annual Free Outdoor Summer Concert series.

18,000 arts lovers visited the Mansion at Strathmore for **16** different Visual Arts exhibitions.

7,800 people attended more than **96** Strathmore education classes and workshops.

Nearly **4,000** patrons savored Afternoon Tea in the Mansion

FY15 HIGHLIGHTS *July 2014–June 2015*



Teddy Wolff

Strathmore embraced its inner foodie with The Appetite Festival. New audiences were engaged in tastings, food demos, and special events with Andrew Zimmern, Giada De Laurentiis, and more.

August 1 & 2, 2014



Always aiming to highlight the best artists from our area, Strathmore presented an exhibition of works by the late Grace Hartigan. Hartigan was an American abstract expressionist painter who instructed at the Maryland Institute College of Art (MICA) in Baltimore for many years.

September 6–November 9, 2014



Bruce H. Press Photography

Building on a decade of introducing Montgomery County Public School second and fifth graders to the thrill of live performance, Strathmore partnered with JazzReach to teach fifth graders about jazz and blues.

October 21–24, 2014



Margot Schallman

Cabaret, Strathmore's annual fall fundraiser, highlighted our Artists in Residence in an evening of '80s pop hits led by Artist in Residence alumni Chelsey Green. Cabaret raised \$93,500 for Strathmore's arts and education programs.

October 25, 2014



Jodi Lindsey

Strathmore co-commissioned a collaborative multimedia piece by renown jazz composer Vijay Iyer. The unique, two-part concert was comprised of the Washington, DC, premieres of *RADHE RADHE: Rites of Holi*, featuring cinematography by Prashant Bhargava and live music by International Contemporary Ensemble and Iyer's composition *Mutations I–X*.

November 6, 2014



Liz Lynch

Step Afrika! performed for 600 students at Briggs Chaney Middle School. Students learned about step's origins in African gumboot dancing and its journey from historically black colleges and universities to concert halls and community centers. Step Afrika! artists emphasized the importance of discipline, teamwork, and commitment to stepping and to creating a successful life.

January 16, 2015



Teedy Wolf

In the Music Center's first season, Savion Glover performed to two sold-out houses. Glover returned to Strathmore to celebrate the Music Center's tenth anniversary.

February 6, 2015



Harry Connick, Jr., brought his star power to the Music Center at Strathmore for a sold-out show. The announcement of Connick's performance influenced 150 patrons to become Strathmore Stars in order to take advantage of exclusive member presales.

February 20, 2015



Jason Hornick

AMP, Strathmore's new venue in Rockville's Pike & Rose neighborhood, debuted with back to back sold out performances by alt-country icon Jay Farrar.

March 6, 2015



Margot Schulman

The legendary Julie Andrews headlined Strathmore's tenth Anniversary Spring Gala and engaged in a special on-stage interview with *The Washington Post's* Peter Marks. The Strathmore Children's Chorus performed a medley of songs from *The Sound of Music* to open the show.

April 25, 2015

FY15 FINANCIAL HIGHLIGHTS

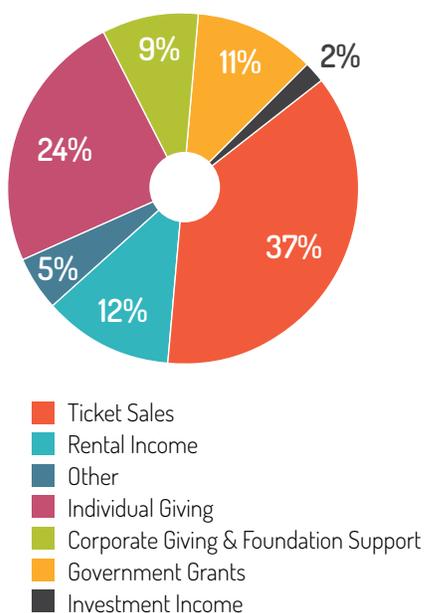
REVENUE

Ticket Sales	\$ 3,702,306
Rental Income	1,262,880
Individual Giving	2,473,649
Corporate Giving & Foundation Support	860,601
Government Grants	1,099,643
Other	535,475
Investment Income	167,757
TOTAL	\$ 10,102,311

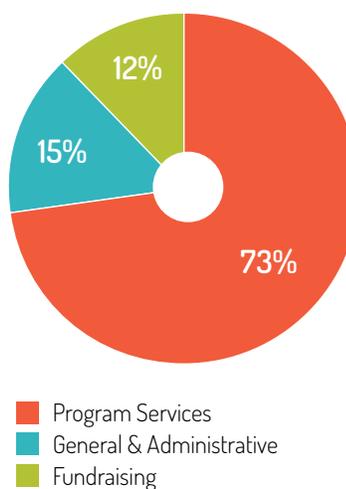
EXPENSES

Program Services	\$ 6,764,087
General & Administrative	1,380,561
Fundraising	1,098,656
TOTAL	\$ 9,243,304

FY15 REVENUE



FY15 EXPENSES



PHILANTHROPIC SUPPORT

Strathmore thanks the individuals and organizations who have made contributions between **July 1, 2014**, and **June 30, 2015**. Their support of at least \$500 and continued commitment enables us to give back to the community through affordable, accessible, and quality performances; education programs; and partnerships.

STRATHMORE 3.0

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